

## Press Release

# In strategic move, LEAD School acquires AI-powered gamified student assessment platform QuizNext

**Mumbai, December 07, 2020:** LEAD School, a major EdTech player in India's K-12 education segment, today announced the strategic acquisition of QuizNext, an AI-powered gamified student assessment and practice platform.

With this acquisition LEAD School will further enhance its overall product offerings and help schools maintain their high standards of education and deliver a 100% Complete School experience. Integration of QuizNext will bring new features for schools to serve their assessment needs while building practice habit in students through gamified elements and personalised recommendations.

LEAD School Co-founder and COO **Smita Deorah** said, "COVID-19 has brought in a seismic shift in school education. Beyond online classes, students need a lot of support in a remote learning environment for a full schooling impact. LEAD School is committed to providing complete, seamless schooling irrespective of whether schools are physically open or shut. Integration of QuizNext into our platform is another step in this direction. I am delighted to welcome the QuizNext team to LEAD School and look forward to working closely with them in offering excellent learning to every student."

QuizNext Co-founder and CEO **Guruprasad Holla** said, "We look forward to joining hands with LEAD School and fulfilling our vision of making learning engaging and effective. With an integrated system like LEAD, Quiznext can become more effective in serving students' practice needs."

The acquisition of QuizNext follows LEAD School's recent completion of a \$28-million Series C funding round led by WestBridge Capital along with existing investor Elevar Equity.

LEAD School Integrated System (IS) is a one-of-its-kind solution to transform school quality in India. It currently serves over 4 lakh students and 16,000 teachers through 1,000+ partner schools in 400+ cities across the country. With LEAD School IS, schools can continue teaching – online, offline or hybrid – while maintaining the best teaching standards and learning outcomes.

### About [LEAD School](#)

LEAD School is promoted by Leadership Boulevard, one of the fastest growing EdTech companies in India. It combines technology, curriculum and pedagogy into an integrated system of teaching and learning, thus improving student learning and teacher performance in schools across the country. LEAD School partners with 1,000+ schools with an estimated 4 lakh+ students in more than 400 cities, including tier 2 to tier 4 cities, in 20 States.