

LAUNCH EDITION



# INDIA'S FIRST STUDENT CONFIDENCE INDEX

A VISION OF ATMAVISHWASI BHARAT

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DEVELOPED IN PARTNERSHIP WITH  
**TATA INSTITUTE OF SOCIAL SCIENCES**  
(LMRF, SMLS)



# FROM THE FOUNDERS' DESK

Dear Reader,

**2022 marks the 10-year anniversary of LEAD.** It has been a decade of progress, of learning and of growth, as India made great strides towards global leadership, innovation and self-reliance. To a significant extent, this progress is being driven by our strong demographic dividend: by the millions of Confident students, professionals and individuals who are contributing to the advancement of society and that of our economy. For each one of us, this personal journey of confidence-building begins in our childhood, as a student in school.

And so, at a time when India is poised to emerge as a global superpower, it is critical that we ask: How Confident are India's students? After all, Self-Confidence not only impacts academic motivation and educational outcomes, but also shapes the life achievements of each human being!

**LEAD's Student Confidence Index** is India's first. It decodes the Confidence levels of school students across regions and cities, and by various demographics and other variable factors. In doing so, this study examines the various attributes that build Confidence and seeks to identify actionable insights to ensure **Atmavishwasi Bharat**, or Self-Confident India.

Although many of our prior expectations about Student Confidence levels were confirmed through this exercise, it was not without its share of surprises. Our findings throw up several questions. What are the factors that most influence Student Confidence levels? What is the role of excellent education in ensuring Student Confidence? Does location play a key role?

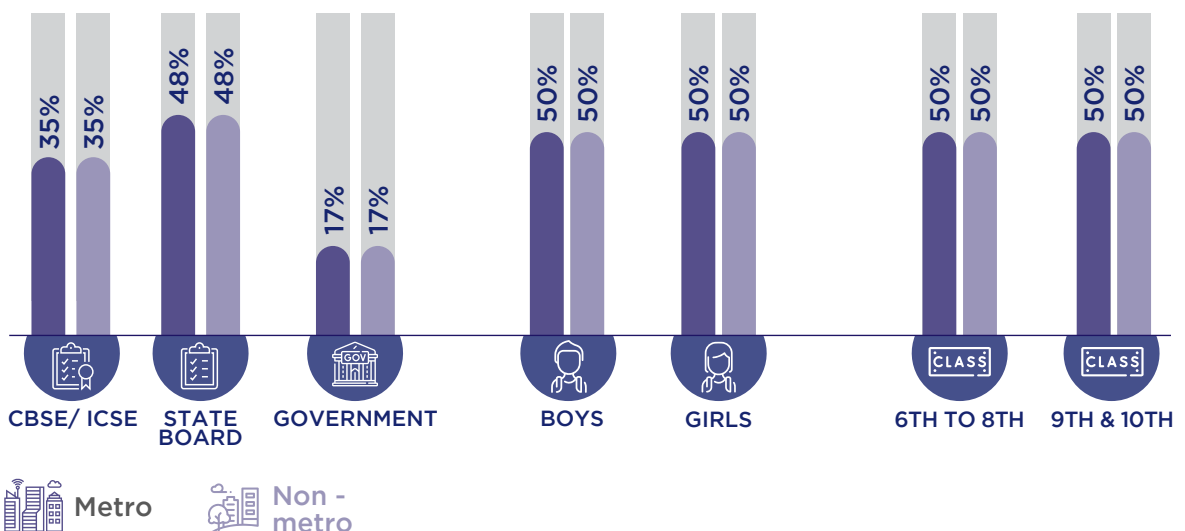
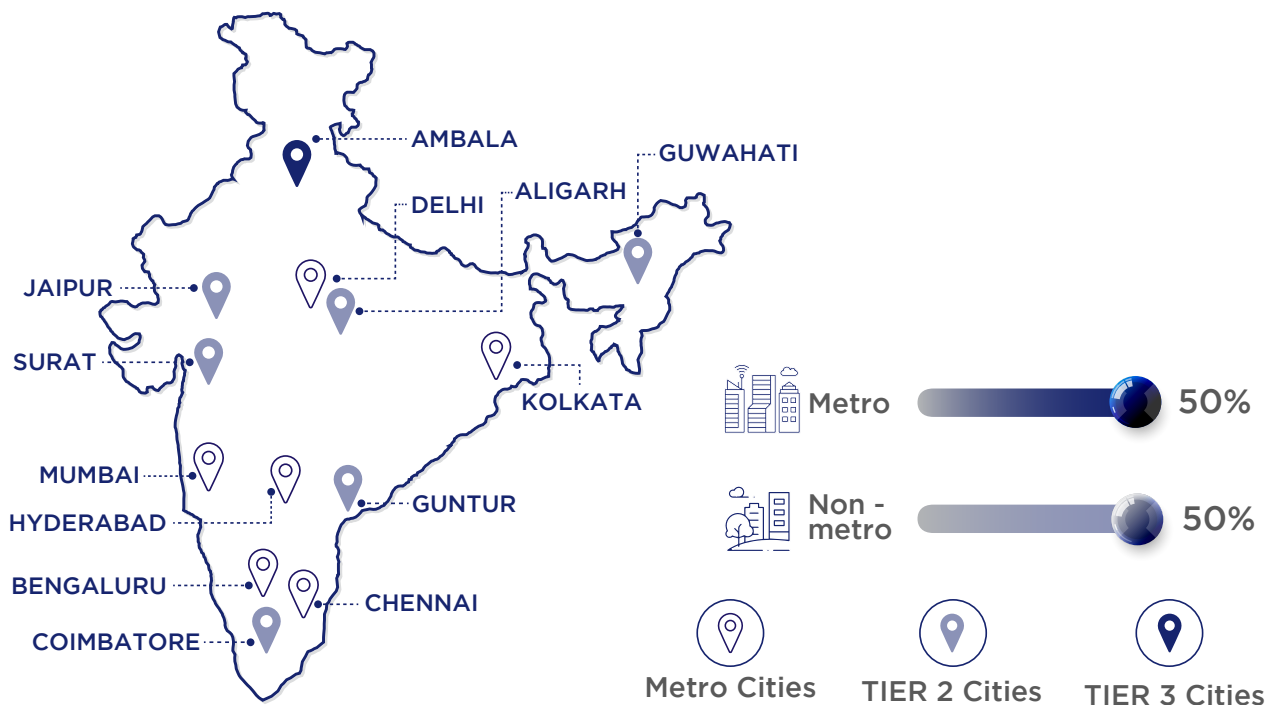
The future holds great potential for India's students. By transforming education and schooling across India, we can ensure our students are Confident and well-prepared to succeed in life. We hope this report is as insightful for you, as it was for us.

**Smita Deorah and Sumeet Mehta**



# STUDENTS IN FOCUS

Our research has surveyed 2,807 students across six metros and six non-metros spread across the four major regions of India. We have covered students from classes 6 to 10 and these students have been surveyed in the presence of their parents.



# RESEARCH APPROACH

The study captures students' ratings on 20 statements that focus on activities done in schools. Activities were rotated and each statement was given equal weightage to eliminate order bias.

**Example - "I clearly understand my teacher's instructions in my class."**

EACH OF THESE OPTIONS WAS ASSIGNED A WEIGHT:



**CONFIDENCE**

**Student  
Confidence  
Index**

=

**Total score  
obtained by  
each student  
across 20  
questions**

The Confidence Index scores range from 20 to 100. The higher the score, the higher is the perceived Confidence Index. This research reflects students' confidence levels at an all-India level; by metros and non-metros; and other demographic levels.

It also delves into the various attributes that build Confidence; and decodes the Confidence Index of students who study in LEAD-powered schools.

# 21<sup>ST</sup> CENTURY SKILLS THAT BUILD CONFIDENCE

Self-confidence in children has never been more important. It is the foundation of all success and achievement in life. It also impacts academic motivation and educational outcomes. We have identified five factors that contribute to confidence-building in students: **Conceptual Understanding, Critical Thinking, Communication, Collaboration** and **Exposure** to opportunities. The 20 questions in this study are mapped to these confidence-building attributes.



# A DEEP DIVE INTO EACH SKILL SET



## CONCEPTUAL UNDERSTANDING

Ability to relate to  
new concepts and  
make connections to  
real life



## CRITICAL THINKING

Aptitude for Creative  
thinking; analytical  
thinking to solve  
problems; and  
ability to reflect



## COLLABORATION

Group projects;  
learning with peers



## COMMUNICATION

Listening  
comprehension,  
speaking expression  
and public speaking

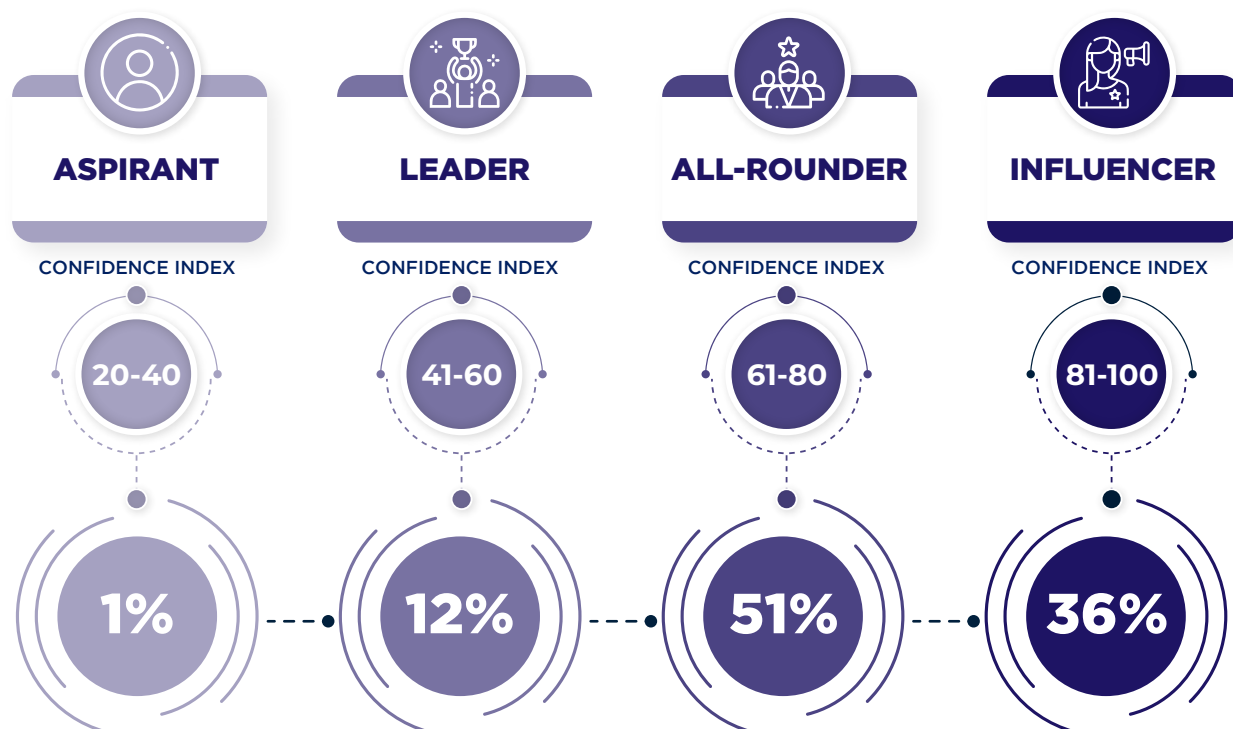


## EXPOSURE

National-level  
platforms,  
scholarships, etc.  
that build character  
and personality



# INDIA ON STUDENT CONFIDENCE

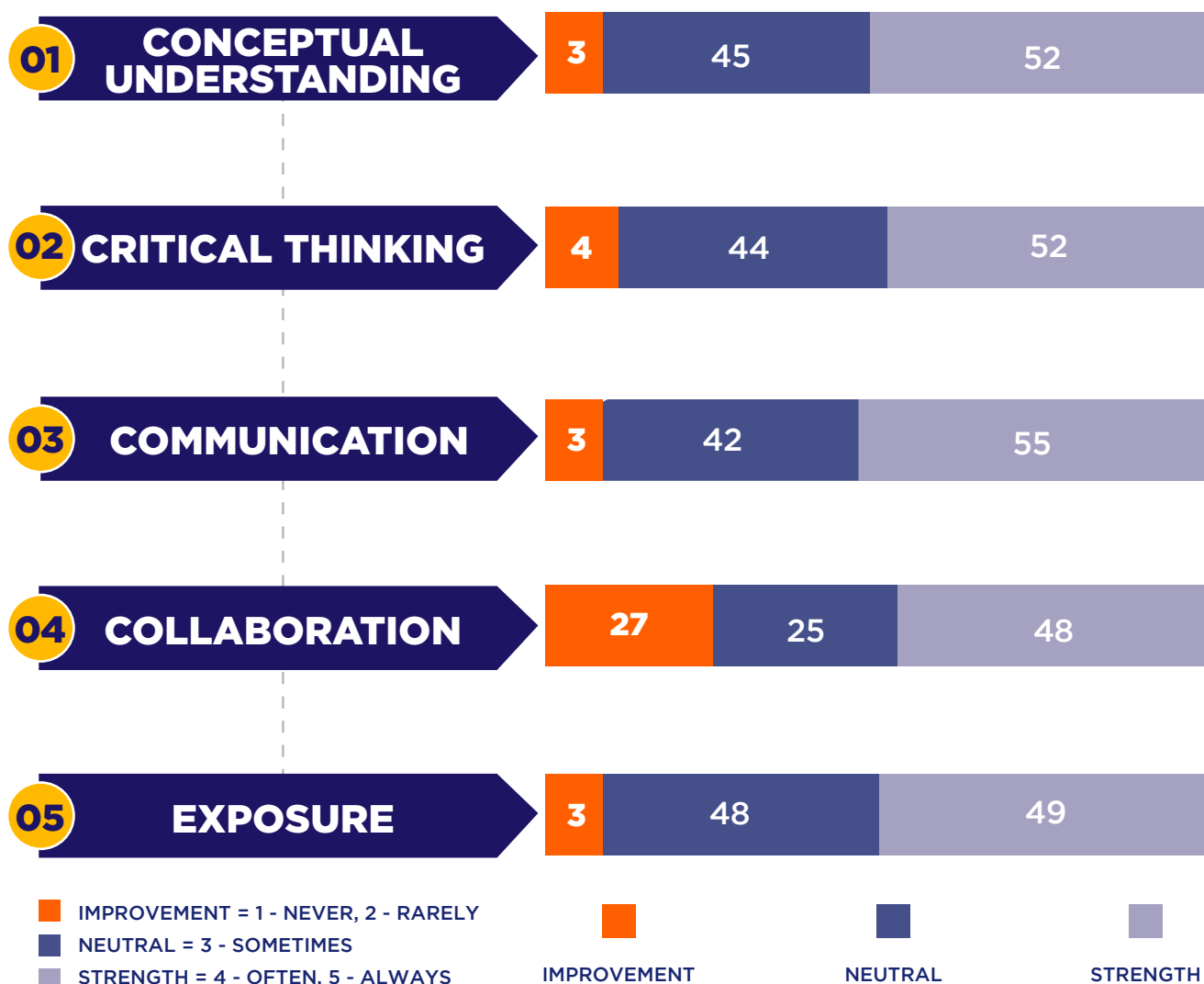


At an all-India level, one in every two respondent students is in the **All-rounder** segment, with a little over one-third of students finding space in the **Influencer** segment.

This trend is similar across metros and non-metros, though the size of the Influencer segment in metros (44%) is significantly higher when compared to non-metro\* students (28%).

\*Non-LEAD

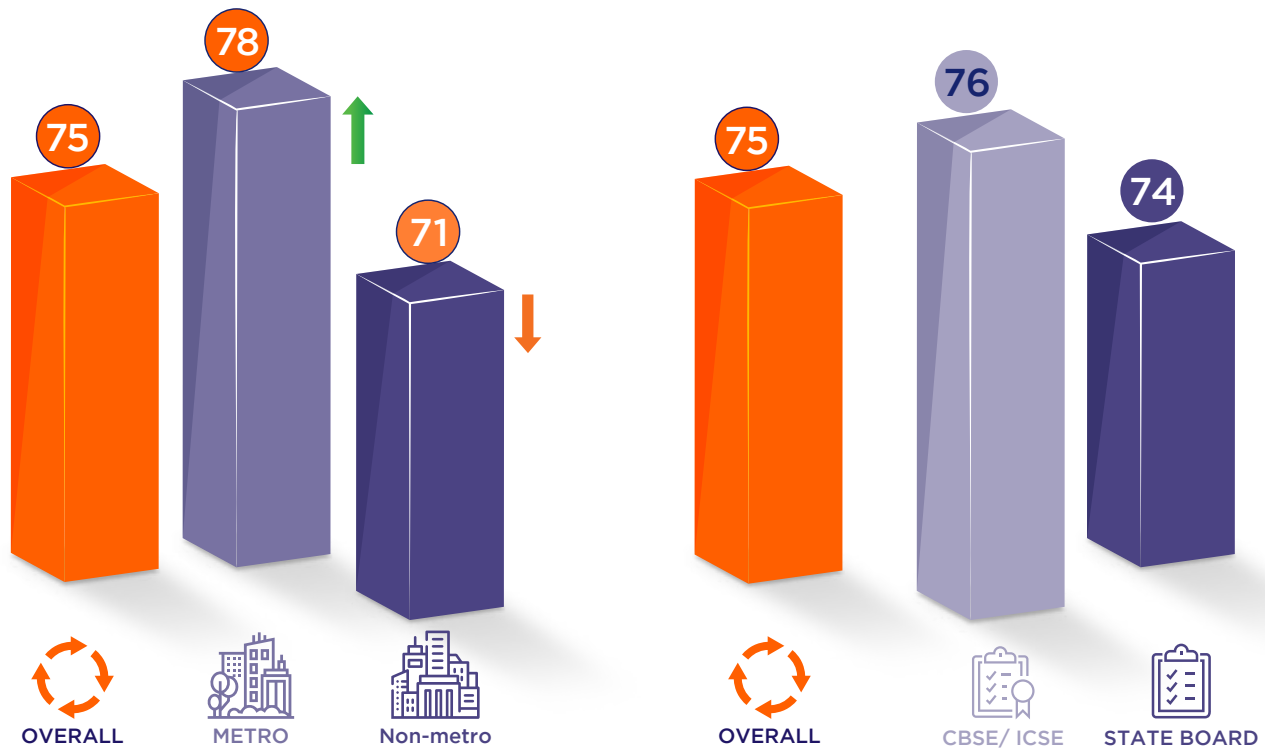
# FOCUS ON COLLABORATION



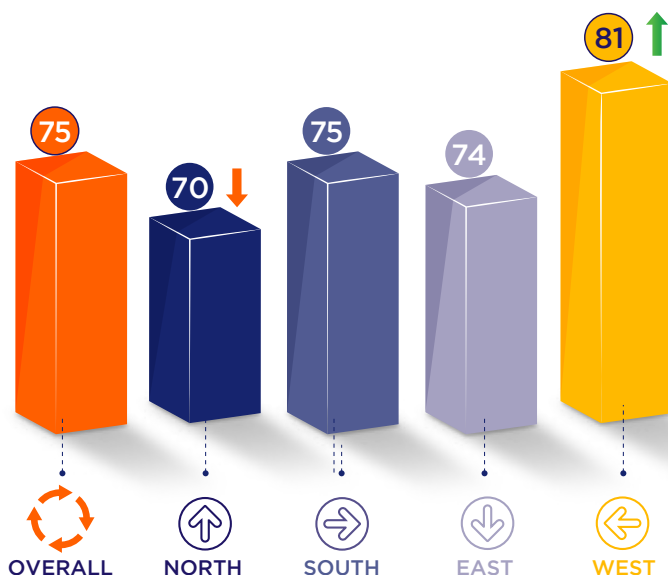
Collaborative learning has been shown to not only develop higher-level thinking skills in students, but to also boost their confidence and self-esteem. Effective collaboration helps students appreciate multiple perspectives and apply new modes of thinking, which is why the relatively low performance of students at an all-India level in this area demands attention. However, there is scope to improve across skills.



# INDIA SCORES 75; WEST INDIA TOPS AT A REGIONAL LEVEL



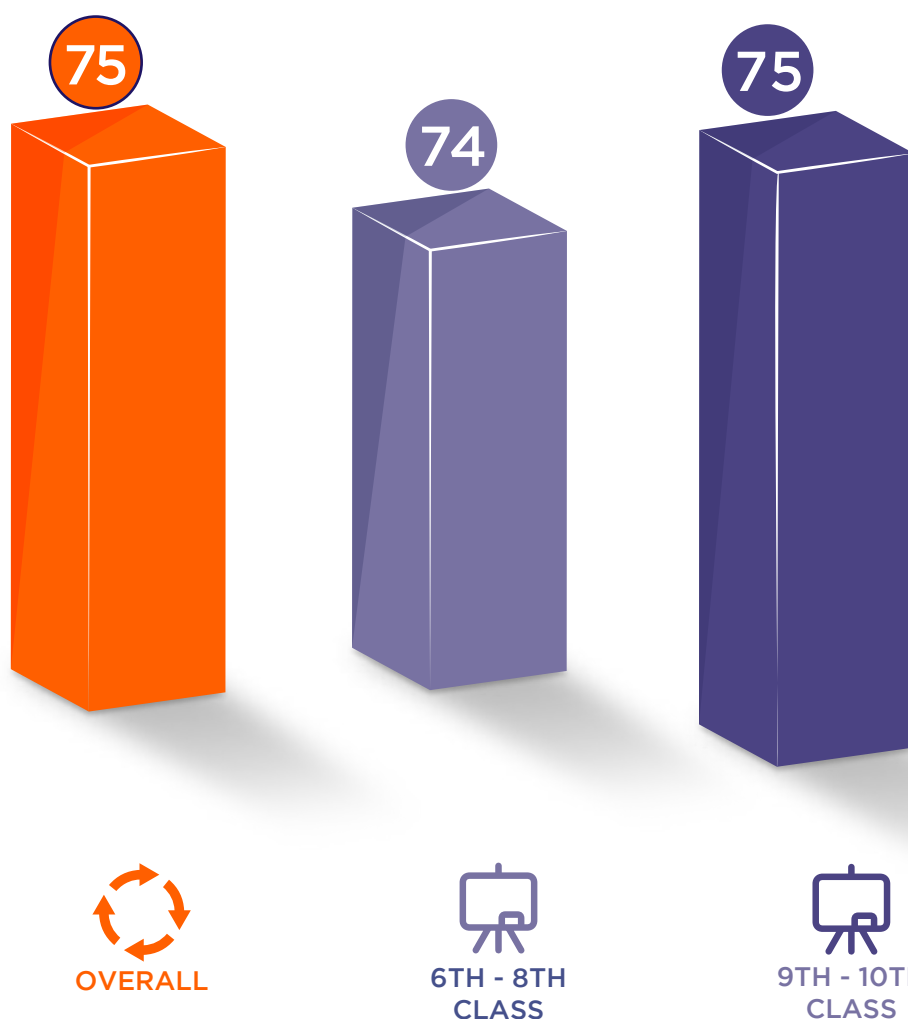
The Confidence Index is significantly higher among students in metropolitan cities versus their peers in India's smaller towns and cities, a trend that does not seem to have changed much with time. The Confidence Index among students studying in CBSE/ICSE schools is marginally higher than that of State Board students.



**West India** tops the Student Confidence Index at a regional level, while South and East India hover near the national average.

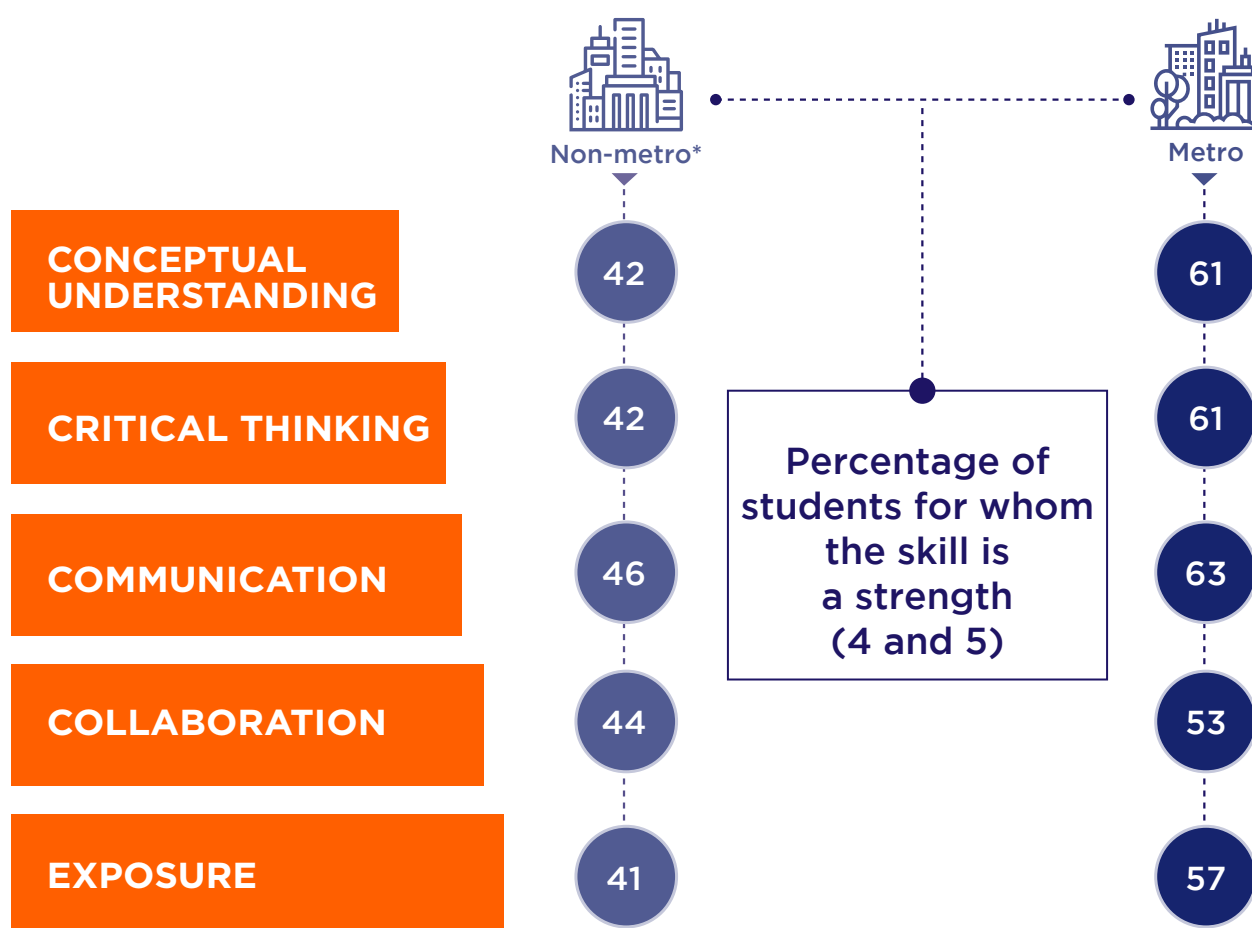
↑ Significantly higher compared to overall @95% Confidence Level  
↓ Significantly lower compared to overall @95% Confidence Level

# EDUCATIONAL STAGES



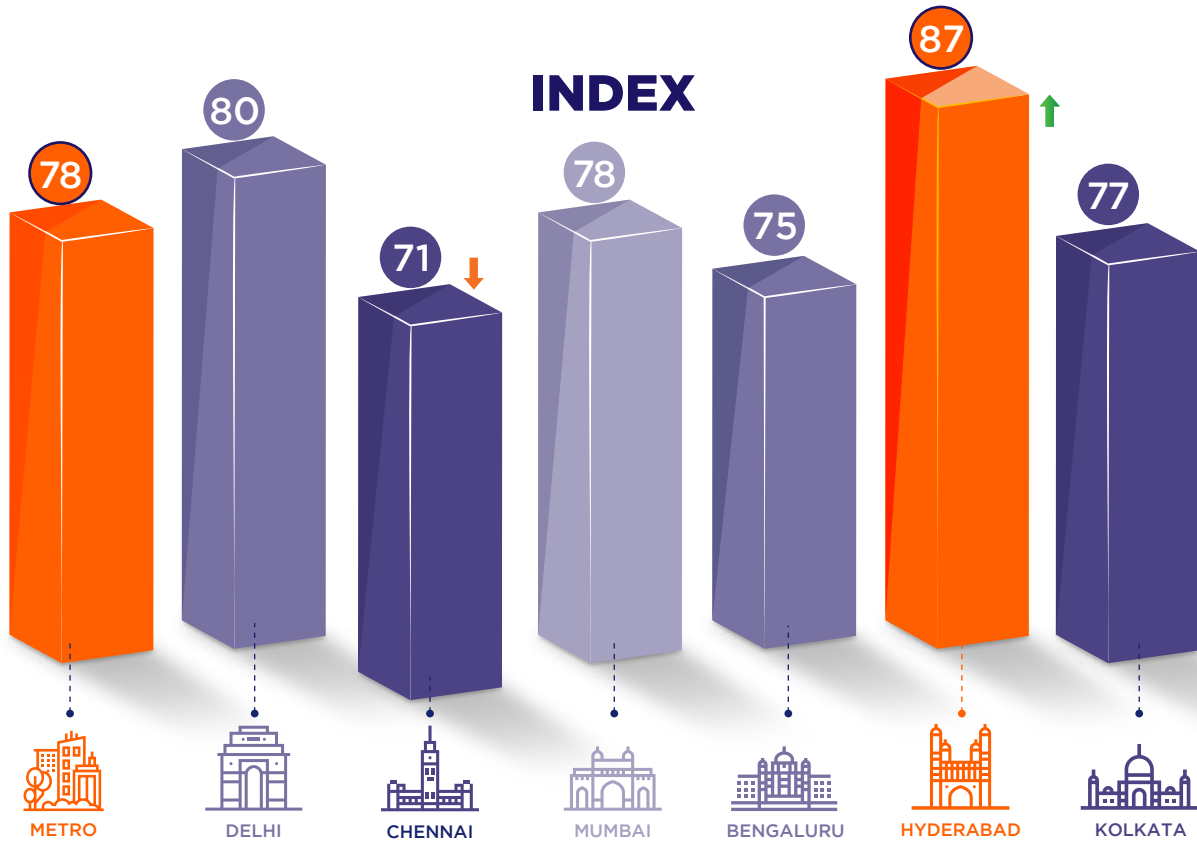
The Confidence Index of students in Classes 9 and 10 is only slightly higher when compared to students in Classes 6-8.

# STUDENTS IN INDIA'S METROS HAVE A CLEAR ADVANTAGE OVER THEIR PEERS IN NON-METROS\* ON THE FIVE CORE SKILLS THAT BUILD CONFIDENCE

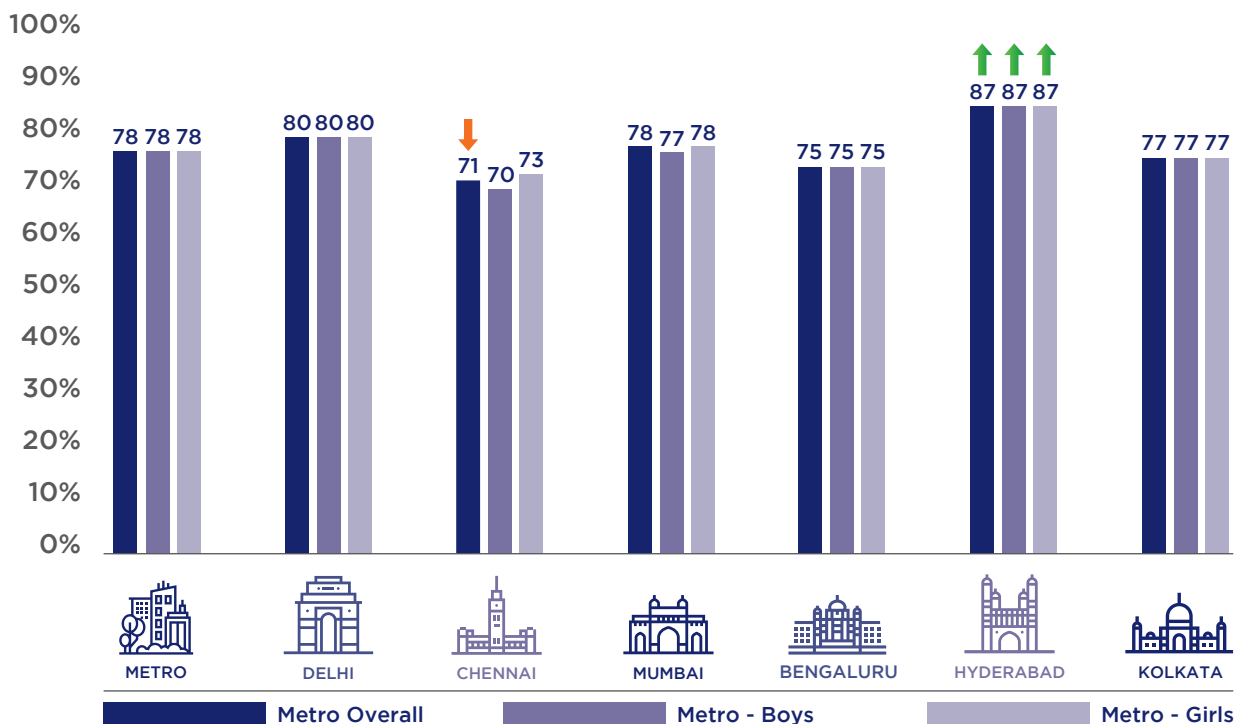


\*Non-LEAD

# HYDERABAD, A STUDENT CONFIDENCE TOPPER



The Confidence Index of students from Hyderabad is significantly higher when compared to the overall average in India's metros.

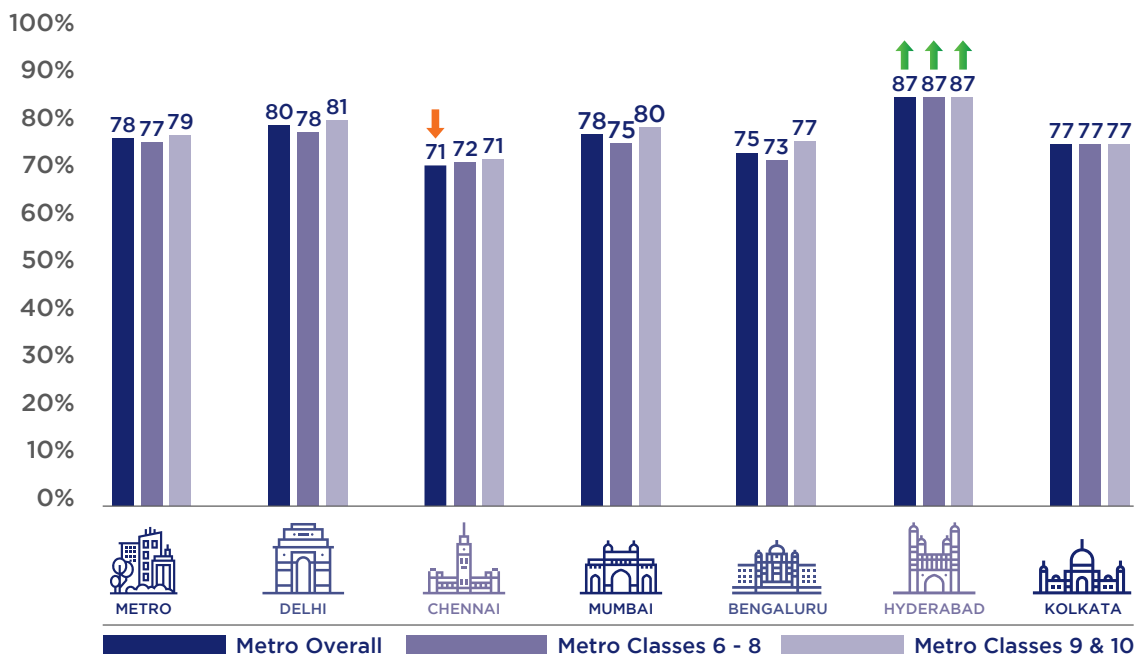


Boys and girls are equally confident across metros, barring Chennai and Mumbai, where girls have a slight edge.

↑ Significantly higher compared to Metro @95% Confidence Level

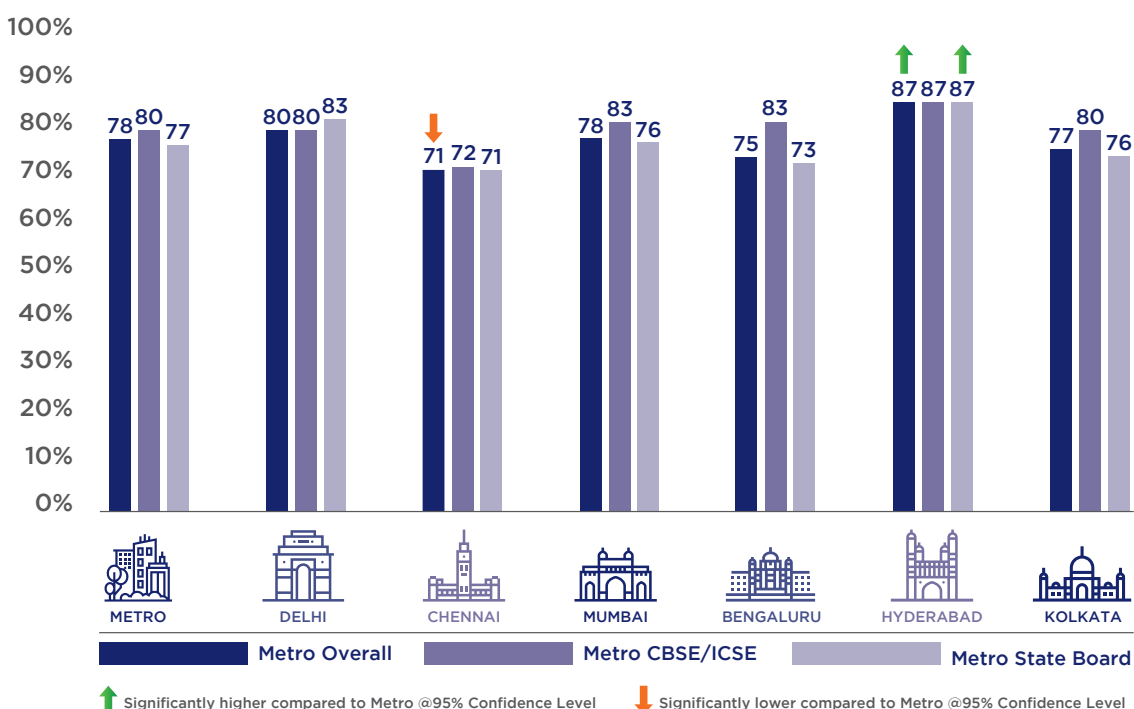
↓ Significantly lower compared to Metro @95% Confidence Level

# METRO INDEX BY DEMOGRAPHICS



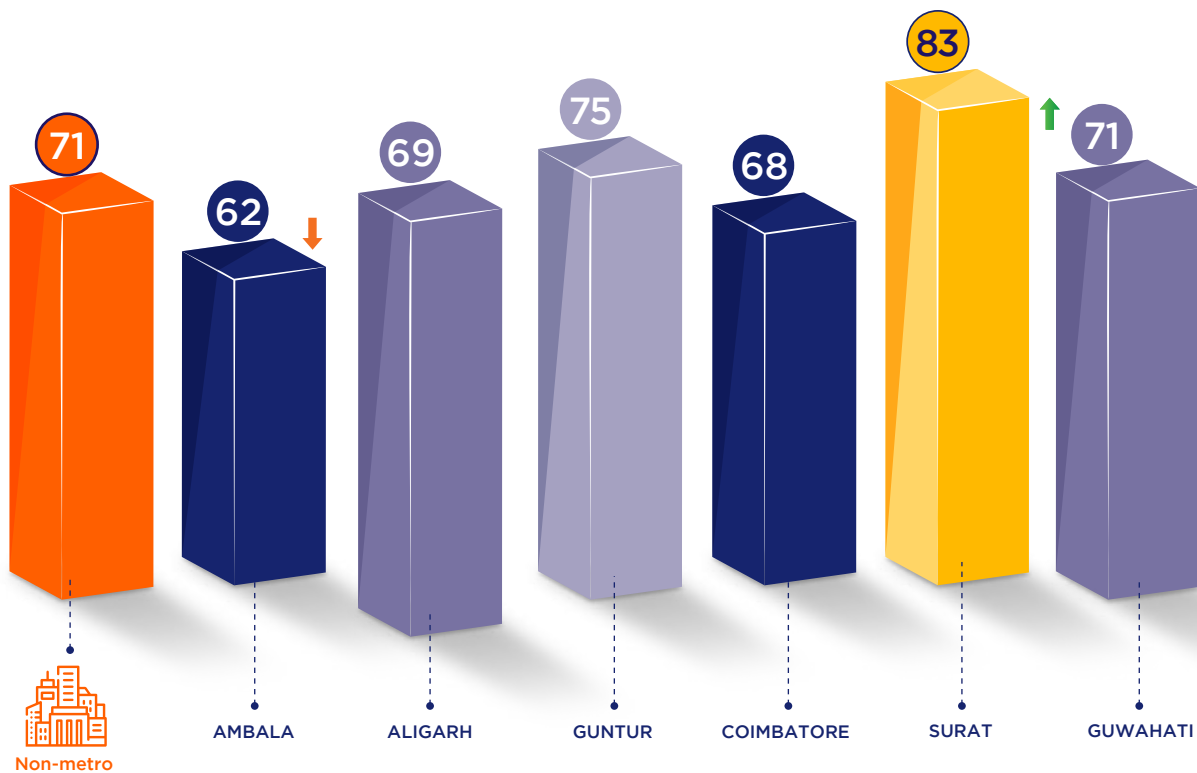
In metros, the Confidence Index of students in Classes 9 and 10 is marginally higher when compared to students studying in Classes 6 - 8. Similarly, the Confidence Index is marginally higher among students in CBSE/ICSE schools as compared to students in schools affiliated to State Boards.

Interestingly, in Delhi the Confidence Index is marginally higher for State Board students.



# SURAT LEADS AMONG NON-METROS

## INDEX

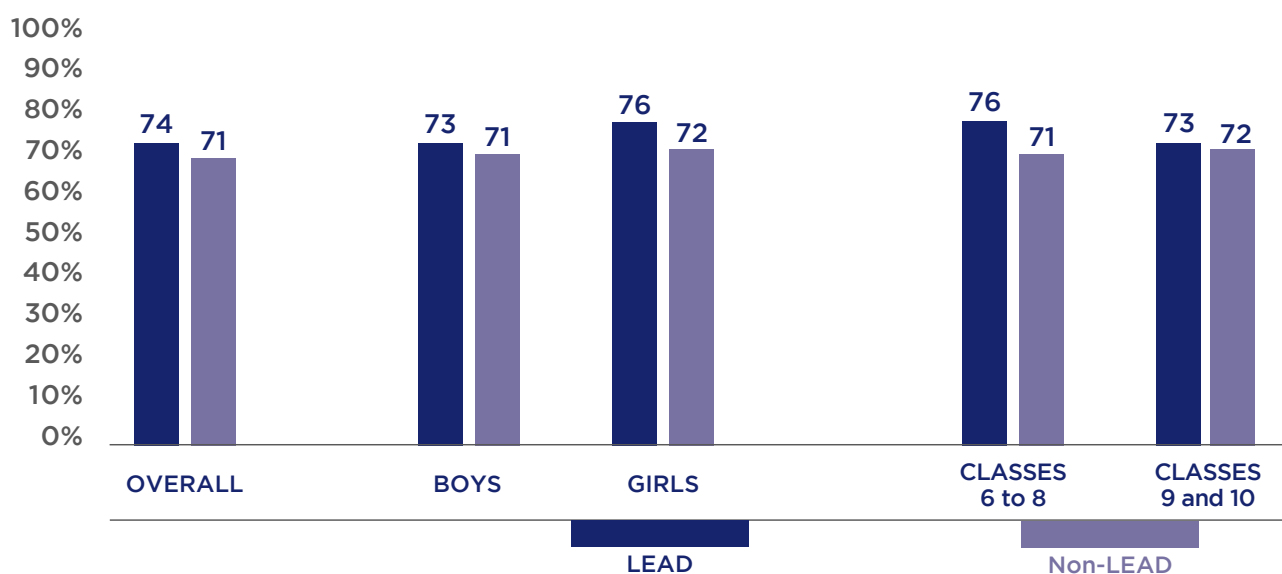


↑ Significantly higher compared to Non-Metro @95% Confidence Level

↓ Significantly lower compared to Non-Metro @95% Confidence Level

The Confidence Index of students from Surat is considerably higher when compared to students from other non-metro cities.

# LEAD: BUILDING A CONFIDENT INDIA



**In non-metros, the Confidence Index of students of LEAD-powered schools is higher across segments.**



# LEAD STUDENTS BUCK THE TREND

While most regular schools tend to prioritise conceptual understanding of subjects, LEAD's Integrated School System focuses on the development of all five 21st-century skills critical for students to succeed in life. Overall, students of LEAD-powered schools in non-metros have fared better in each skill development area.



■ IMPROVEMENT = 1 - NEVER, 2 - RARELY  
 ■ NEUTRAL = 3 - SOMETIMES  
 ■ STRENGTH = 4 - OFTEN, 5 - ALWAYS

\*In non-metros

# IN SUMMARY



For Atmanirbhar Bharat, India must first become Self-Confident or Atmavishwasi; and India's Confidence begins with its students. At an overall level, India stands at 75 on a scale of 100 on the Student Confidence Index; and 36% of respondents have indicated top-bracket Confidence levels (81-100) in 2022.



Gaps in the Student Confidence Index between India's metros and non-metros indicate scope for improvement in Student Confidence levels in India's smaller towns and cities. These gaps are attributable to differences in Confidence-building skills in students and this is what LEAD is focused on. LEAD's Integrated School System has been designed for the realities of schools in small towns and solves for all stakeholders of the schooling system - students, school-owners, teachers and parents.



Students of LEAD-powered schools have outperformed their peers in non-metros on all five critical skills that together constitute holistic 21st century learning - **Conceptual Understanding; Critical Thinking; Communication; Collaboration; and Exposure.**

# OUR JOURNEY



## PAN INDIA EXPANSION

Expanded Integrated system from Nursery to Grade 10 with multiple Boards and partners across the country

2020



2022

## FASTEST GROWING SCHOOL EDTECH

Proud Partner to 3500+ schools across India



## BUILDING

Building of 4 CBSE schools in Maharashtra with high student outcomes

2016



## 2018 PARTNERSHIP MODEL LAUNCH

Partnered with 35 schools to offer LEAD's Integrated System



2015

## TECHNOLOGY DISRUPTION

Building of 4 Affordable Private Schools in Maharashtra



2014

## INTERNATIONAL STANDARD CURRICULUM

Launch of ELGA and full curriculum for Pre-primary to Grade 5.



2012

## FOUNDATION

1st LEAD School established in a remote village in Gujarat.



We studied the **best schools** around the world



We researched how they shape **confident students** who succeed in life



We **implemented the formula** in our own schools



We replicated the **proven formula** in **3500+ schools** across India



**20+**  
States



**3500+**  
Partner Schools



**400+**  
Cities



**14,00,000+**  
Students



**25,000+**  
Teachers



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